

A TITLE OF THE ARTICLE SHOULD BE SPECIFIC AND EFFECTIVE

[← Times New Roman, size 14 point, 15.5pt, bold]

Author Name¹, Author Name², Author Name^{3*}

¹ Department of -----, University Name, City, Country

² Department of -----, University Name, City, Country

³ Department of -----, University Name, City, Country

*Corresponding author: Email: -----@edu.vn, Phone: +84-----

Abstract

Abstract should stand alone, means that no citation in abstract. The abstract should concisely inform the reader of the manuscript's purpose, its data and methods, its findings, and its implications. The abstract should state briefly 1) the purpose of the research, 2) research design and methodology, 3) the principal results, and 4) major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone. For this reason, non-standard or uncommon abbreviations should be avoided, but if essential they must be defined at their first mention in the abstract itself. The abstract should be unstructured, that is, one paragraph. The abstract should consist of about 200 words (acceptable in 150 ~ 250 variation [Please provide abstract to reach about 250 words in total])

Keywords : Word#1, Word#2, Word#3, Word#4, Word#5 [← Times New Roman, 11pt] [e.g. Financial Economics, Emerging Markets]

JEL Classification Code (up to 3-5): E44, F31, F37, G15 [← Times New Roman, 11pt]

[Please provide 3-5 JEL codes for indexing purpose. <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>]

1. TITLE (12 point, bold, capitalization, number “1.”, “2.”).

- Use a normal font (11 point Times New Roman) and 1,5 line for text.
- Use tab stops or other commands for indents, not the space bar.
- Save your file in docx format (Word 2017 or higher).
- Layout: Size paper A4, Margins (Top 2cm; Bottom 2,5cm; Left 2,5cm; Right 2cm).

1.1. Title (11 point, bold)

1.1.1. Title (11 point, bold, italics)

1.1.1.1. Equation (11 point, italics)

- Use the equation editor or MathType for equations (11 point, Times New Romance, normal style).

1.1.2. Figure

- The image is a high-contrast black-and-white image (dpi ≥ 300).
- Figure captions begin with the term Fig. in bold type, followed by the figure number, also in bold type.

1.1.3. Table

- All tables are to be numbered using Arabic numerals.
- Use the table function, not spreadsheets, to make tables.

- Tables should always be cited in text in consecutive numerical order.
- For each table, please supply a table caption (title) explaining the components of the table.

2. TITLE (12 point, bold, capitalization, number “1.”, “2.”).

2.1. Title (11 point, bold)

2.1.1. Title (11 point, bold, italics)

- Use a normal font (11 point Times New Roman) and 1,5 line for text.
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2.1.2. Title (11 point, bold, italics)

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2.2. Title (11 point, bold)

...

3. TITLE (12 point, bold, capitalization, number “1.”, “2.”).

Article Structure - The article must include the following five main sections:

3.1. Introduction or Problem Statement

- The rationale behind conducting the research and the significance of the topic.
- Identifying the research problem.
- The main focus of the article in addressing the problem.

3.2. Literature Review, Theoretical Framework, and Research Methods:**

- Providing a clear overview of the research and its theoretical foundation.
- Describing the theoretical or analytical framework employed in the article.
- The author may choose qualitative, quantitative, or mixed research methods. Depending on the chosen approach, the author must present the model, research hypotheses, and data collection methods.

3.3. Research Methodology

This section outlines the approach (qualitative, quantitative, or mixed), explains the research design, and describes how data will be collected and analyzed. It also includes any hypotheses to be tested and notes potential limitations in the methods.

3.4. Results and Discussion

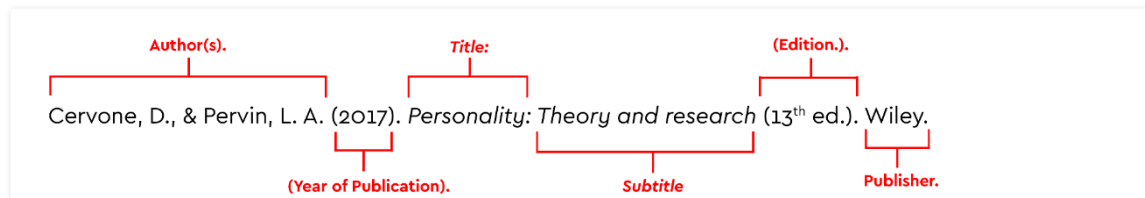
- Interpreting and analyzing new findings.
- Establishing connections between the research results and the findings from other studies.

3.5. Conclusion and Research Implications

Based on the research objectives and theoretical contributions, the article should provide conclusions and offer recommendations for business managers and policymakers based on the research findings.

REFERENCES (12 point, bold, capitalization)

- APA Style
- The author should list only the sources that have been cited in the article.



NOTE: The paper should has maximum 25 pages (Including references and appendices).

We kindly request all authors submitting papers to the International Conference on Business and Finance – ICBF 2025 to format their manuscripts according to the provided template. Non-compliance with the formatting guidelines will lead to the editorial board requesting necessary revisions to align with the required standards. We sincerely appreciate your cooperation.